

Idaho Travel Council Meeting
August 3-5, 2009
Schweitzer Mountain Resort
Selkirk Lodge

Agenda

Monday, August 3, 2009

3:00 p.m.	Call to order, welcome, introductions Introduction of new members (Newman & Anderson) Approve May Minutes	Tadd Jenkins, Chair
3:15 p.m.	Director's Report & Budget Update	Karen Ballard
3:30 p.m.	Open Meeting Law Changes	Karen Ballard
3:45 p.m.	Drake/Cooper Updates Adventures in Living Campaign Winter Marketing Review 2010 Research Overview Agency Project Updates Travel Guide Update and Cover Selection	Bill Drake, Josh Mercaldo
5:45 p.m.	Adjourn	

Tuesday, August 4, 2009

7:45 a.m.	Continental Breakfast	
8:00 a.m.	Call to Order, introductions	Tadd Jenkins, Chair
8:15 a.m.	Grant Awards Region VI Region V Region III	Tadd Jenkins Bill Code John May
9:30 a.m.	Break	
9:45 a.m.	Grant Awards Continue Region I Region II Region IV Region VII	J.J. Jaeger Frances Conklin Diane Newman Dick Andersen

August 4, - continued

10:45 a.m.	Tax Commission Discussion	Karen Ballard, John May
11:15 a.m.	Idaho Golf Trail Partnership	Mitch Knothe, Tom Stebbins
11:30 a.m.	Geo Data Technologies	Mark Williams
Noon	Lunch (Boxed lunch: can eat outside if you'd like.) Optional: Those interested can take chairlift ride (\$8) up to the top of the mountain.	
1:30 p.m.	Grant Rules Review & Discussion	Karen Ballard, Cathy Bourner
5:00 p.m.	Adjourn	

Wednesday, August 5, 2009

8:00 a.m.	Continental Breakfast	
8:30 a.m.	Grant Rules Review & Discussion continues	Karen Ballard, Cathy Bourner
10:00 a.m.	Break	
10:15 a.m.	Grant Rules Review & Discussion continues	Karen Ballard, Cathy Bourner
11:45 a.m.	Other Business Council Choice Awards Set Future Meeting Dates/Locations	Frances Conklin
Noon	Adjourn	